

# BRAVURA DIGITAL ADVICE

# DEEPENING YOUR MEMBER RELATIONSHIPS

Bravura's Digital Advice enables superannuation funds to digitise intrafund advice for all members. The solution is proven at scale, enabling you to provide millions of members with access to advice via their preferred channel. It also transitions members across channels – digital to adviser – according to the complexity of their enquiry.

A leading intra-fund advice solution, Bravura's Digital Advice comprises a series of modules that support your members across the key stages of their journey, from accumulation and pre-retirement planning to post-retirement. Members have a range of self-service tools, to manage their investments, contributions and insurance and more, together with on-demand statements of accounts.

The open architecture system is designed to easily integrate with any registry and administration solution so that you can automate the processing of member information and support your drive for higher STP rates.

# **BENEFITS**

### Intelligent, hybrid servicing

Seamlessly move members between digital selfservice and personalised phone-based advice depending on their needs.

### User experience (UX) and

#### back-office system connectivity

Specific member and adviser screens optimise the UX while feeding all data directly into your required system.

### Scalability

Proven system able to meet the needs of millions of members at the same time.

### Quick to deploy

The out-of-the-box solution integrates with any back-office system using your choice of format, including API.

### Enhanced member engagement

The easy to white-label solution enhances how you engage new members while strengthening your brand and platform's engagement mechanics, from education to advice.

# MEETING A LIFETIME OF MEMBER NEEDS

Bravura's Digital Advice supports your member's lifetime needs by helping them optimise their super balance as it grows. It accounts for a member's personal situation; allows partner financial circumstances to be included; and projects retirement incomes from multiple sources, including Age Pension. It also recommends the most effective way to structure income in retirement.

## FEATURES

#### Mobile first design

The flexible solution works on any device size, allowing your members to get the best experience possible while obtaining support wherever and whenever they wish.

#### Seamless integration capabilities

The solution connects to any administration system using your preferred connectivity method, including Bravura's Sonata Alta, allowing you to pre-populate member data and improve STP.

#### Full range of member services

Support your members' investment decisions according to their retirement stage, risk profile, contribution mix and insurance requirements.

#### Automated SOA generation

SOAs are generated and displayed on screen in an instant.

### HOW WE DELIVER IT

A leading intra fund advice solution, Digital Advice gives your members access to a full complement of intra fund and retirement advice services. It also integrates with any third-party system using your preferred connectivity method, this includes administration systems, such as Bravura's Sonata Alta.

Altogether this enables you to move to an exception-based model and realise bottom line savings by securing your desired STP outcomes.

### WHY BRAVURA?

We have a proven track record. Every month we process £1 trillion's worth of transactions on behalf of global financial institutions. Our market-leading platform, financial messaging and integration solutions power missioncritical parts of many of these businesses. We are trusted not only for the quality of our technology but for its resilience in all market conditions.

We are the technology supplier of choice to the leading fund firms, asset servicers and wealth providers, serving the largest firms in these sectors. Our people are recognised for their exceptional know-how in the industry. We continue to push out the boundaries with a relentless focus on the future, working with our clients and partners to develop innovative solutions that meet the industry's changing requirements.

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