

## BRAVURA

# TRANSFER AGENCY

Bravura Transfer Agency (TA) solution is a digital-first end-to-end fund administration solution delivered by the leading funds and wealth management technology provider. We bridge the gap between you and all your target distributors and simplify complex processes to enable the delivery of a superior investor experience.

We are known for our ability to connect our clients to the widest range of counterparties and fund networks while eliminating the need to manage multiple connections. We have a proven capability to harmonise fragmented systems and workflows – manual and digital – unlocking data and delivering tangible operational savings.

We are trusted by our clients – including four out of the top five global custodians as well as leading fund managers – when it comes to streamlining processes, simplifying investor interactions and meeting stringent security requirements. We do this by digitalising the TA function so that you can optimise your business operations, remove frictions and focus on investor communications.

## BENEFITS

### Robust, secure, cost managed

Trusted by the leading global custodians and fund managers to process over 18 million annual transaction volumes accurately and safely.

### Whole-of-market connectivity

Connect once and you have access to all the fund trading networks, their fund managers and distributors.

### Modular design

A flexible system lets users adopt the most relevant TA components for their business.

### Fast onboarding

The digital onboarding process, combined with our ability to accept any message type, makes it easy to take on new fund managers.

### System-agnostic

Able to integrate with any technology, system or counterparty.

### Any settlement cycle

Choose your settlement timeframe (T+N) based on your investors' needs, counterparty capabilities, currency, bank, etc.

## **DIGITISING THE TRANSFER AGENCY FUNCTION**

Bravura Transfer Agency solution gives clients a full range of transfer agency, internal and external connectivity capabilities. It is multi-currency and facilitates any type of payment - commissions, fees, retrocessions and more.

The system automates the ingestion, processing and sending of investor information from/to any fund manager, TA or distributor. It also provides real-time access to data and reports, enabling fast execution of more complex activities, such as corporate actions, query management, analytics, reconciliations and investor servicing.

### **Multi-asset**

Process mutual funds, money market funds and hybrid funds as required.

### **Flexible delivery**

Able to meet the needs of any hosting environment while ensuring full scalability and system resilience.

### **Workflow orchestration**

Our orchestration technology automates all your business activities and workflows by connecting and digitalising any system, data source and manual activity.

### **Business optimisation**

Digitise all inbound data for higher levels of automation and accurate, on-demand reporting.

### **Regulatory and standards compliance**

Regulatory and message format changes are accommodated in advance of deadlines.

### **Issue management**

Proactive 24/7 monitoring to fast-track issue identification and resolution.

### **Leading customer support**

Customer service teams are available 24/7/365.

### **Flexible front-end customisations**

Create a personalised end-user experience with our range of individual web components and connect users to any additional system (using API or other formats).

### **Wide range of capabilities**

The flexible system lets you choose the modules you need. From standard capabilities such as auto correspondence and deal intent to specific modules for more complex activities, such as FATCA. You can go a step further with our advanced Correspondence module, which automatically generates letters to investors based on the interaction you have had.

## ADDED VALUE

### Connectivity to the whole fund trading ecosystem

Bravura Babel is a financial messaging platform and the only network of networks. It connects all fund networks and individual firms so that users only need one connection to all their trading counterparties (including multiple TAs) when sending, receiving and settling fund trades.

Users choose how to connect using their preferred format (including API) and decide where it best fits in their tech stack.

Babel also provides:

- Data transformation, enrichment and validation
- Lifecycle administration
- Instant compliance with all regulatory and message format changes

### Orchestration of complex business processes

Bravura Orchestrator is a leading workflow orchestration solution that delivers double-digit percentage savings.

By organising, managing and automating complex workflows that involve multiple tasks, systems and teams, you can eliminate operational frictions while knowing you have the infrastructure to connect to your future systems with ease.

Orchestrator delivers customisable workflows for enhanced, low-touch efficiency by digitising any number of disparate activities and systems.

With its powerful modelling technology, you can tailor the use of any platform to achieve robust, repeatable outcomes.

### Online portals for digital-first TA service

Bravura taWeb gives funds, investors, advisors more control and visibility of their investments via an intuitive self-service basis, and at a reduced cost, without having to contact the operations desk. This includes STP dealing; users can access a variety of data such as accounts and valuations, a document library, analytics and more.

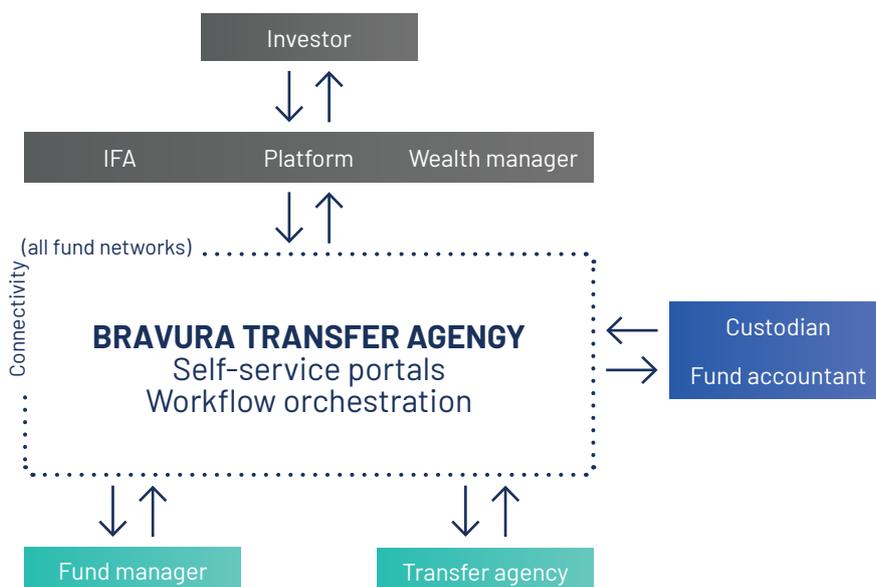
TAs and fund managers leverage taWeb to increase digital adoption by end customers, lift STP rates and minimise the need for administrator intervention.

## HOW WE HELP

We believe we make a difference at all times. We enable our asset servicer and fund manager clients to optimise how they support their clients while removing existing frictions.

Our dedicated teams act as the first point of contact and are always focused on improving business operations and achieving our clients' objectives.

## HOW IT WORKS





## WHY BRAVURA?

We have a proven track record. Every month we process £1 trillion's worth of transactions on behalf of global financial institutions. Our market-leading TA platforms (Bravura Rufus, GTAS, GFAS), financial messaging (Bravura Babel) and orchestration solutions (Bravura Orchestrator) power mission-critical parts of many of these businesses. We are trusted not only for the quality of our technology but for its resilience in all market conditions.

We are the technology supplier of choice to the leading fund firms, asset servicers and wealth providers, powering the largest firms in these sectors. Our people are recognised for their exceptional know-how in the industry.

We continue to push out the boundaries with a relentless focus on the future, working with our clients and partners to develop innovative solutions that meet the industry's changing requirements.

**Find out more: [contactus@bravurasolutions.com](mailto:contactus@bravurasolutions.com)**



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