

Intelligent administration and advice solutions for super funds



EMPOWER MEMBERS WITH DIGITAL ADVICE

HELP YOUR MEMBERS ACHIEVE A BETTER RETIREMENT, WITH ACCESS TO COST-EFFECTIVE, SELF-DIRECTED ADVICE.

Without personalised advice, your members may not be making the most of their financial situation – potentially leading to poorer outcomes in retirement. However, for funds, providing advice can be costly, time consuming and prone to human error – placing your reputation and bottom line at risk.

But there is a solution.

Bravura and Midwinter know there's a better way to deliver advice – one that's cost-effective, convenient and compliant. That's why we created a suite of intuitive and interactive digital advice solutions to benefit both members and funds.

Benefits of digital advice



Faster



More cost-effective



Consistent across channels



Easy to access



Intelligent, intuitive and agile



Compliant and secure

SMART SOLUTIONS FOR INDUSTRY FUNDS

ENGAGE AND EDUCATE, COMPLY AND GROW, WITH BRAVURA AND MIDWINTER'S INTELLIGENT ADMINISTRATION AND ADVICE SOLUTIONS.

Bravura and Midwinter have a strong track record in delivering smart fund administration solutions and capabilities for super providers.

Bravura's **Sonata Alta** helps you streamline administration tasks, deliver superior customer outcomes and enhance business growth, while Midwinter's **Digital Advice** and

AdviceOS products can seamlessly deliver personalised advice to your members at scale.

Individually, these products deliver efficiency and member service benefits that can help your fund stand apart from its competitors. Together, they provide a seamless omni-channel experience to meet your operational and member needs.

CREATE A TRUE OMNICHANNEL ADVICE OFFERING

Sonata Alta by Bravura

The **Sonata Alta** wealth management solution delivers high levels of automation via a standard administration operating model. Preconfigured dashboards simplify monitoring and reporting tasks, providing full transparency across your operations.

With unfettered access to data, your teams can focus on adding value for members – knowing that the commodity aspects of administration are taken care of.

Sonata Alta underpins a personalised, multi-channel brand experience, with access to rapidly deployable and customisable front-end websites, supported across web and mobile.

Its extensive API library also enables seamless integration with all your member data platforms, so you can grow and transform your customer service capabilities.



DIGITAL ADVICE AND ADVICEOS BY MIDWINTER

Digital Advice

Digital Advice powers online, self-directed digital advice journeys for superannuation funds.

The self-guided options allow for low-touch interactions, freeing up your team, while still allowing you to escalate to a human if your member's requirements are more complex.

The software also facilitates intuitive digital advice journeys for advisers, making your team more efficient and compliant, while delivering an exceptional customer experience.

Learn more: midwinter.com.au/digitaladvice

AdviceOS

AdviceOS is comprehensive, cloud-based financial planning software.

It provides sophisticated financial modelling, product comparison, practice management, client engagement and compliance features.

AdviceOS helps to futureproof your business through sophisticated and compliant advice, with full visibility of potential breaches or operational risks.

Learn more: midwinter.com.au/adviceos



BETTER TOGETHER

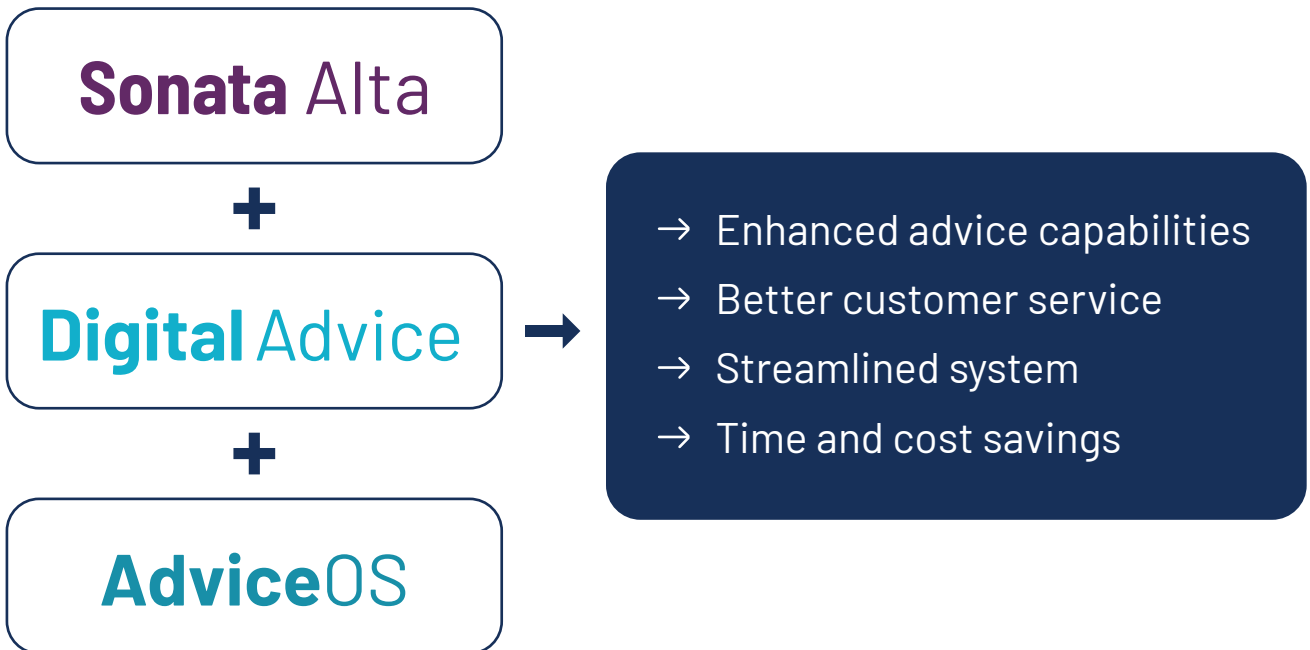
TAKE YOUR DIGITAL ADVICE CAPABILITIES TO THE NEXT LEVEL WITH AN INTEGRATED BRAVURA AND MIDWINTER SOLUTION.

Gone are the days of cumbersome application forms, delays, double data entries and errors. With a combined Digital Advice-AdviceOS-Sonata Alta solution, you can seamlessly integrate your back office and advice capabilities – delivering a streamlined and efficient advice experience to members.

Members start their advice journey from the Sonata Alta interface, transitioning to the AdviceOS platform. Member details are shared instantly across the system, reducing data entry and risk of errors – forming the foundation for personalised advice.

From here, the three products work together to facilitate straight-through, frictionless processing. This automatically creates, manages, executes and reports on advice – including automated escalations to human advisers and development of SoAs.

Our digital advice products also evolve alongside your business. They're agile and intelligent enough to adapt when you change and scale when you grow, so you can take on the ever-changing advice landscape with confidence.





bravura
solutions

Find out more

Learn how a digital advice solution from Bravura and Midwinter could help your business. Contact us today.



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